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Last Weeks Speaker

Kate Fox from MOTT cam and talked up the Commonwealth and all its glory, including being #1 on hit list of new administration. Lots of great facts including being Leslie BFF, now that is worth the price of admission at any place you visit.

Artsfest Coming

Shirts or Skins?

Paul Guanci

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CasualCatering.com

Also coming soon is Artsfest, Beverly's ode to street fun and art. On June 14th, we will have our tent with kids decorating T-Shirts, which mostly have replaced ties for fathers day. Will need volunteers to set up, hang with kids and break down. Whisper to Nathan or Moiph, yes I'll help. Set up, monitor, break down shifts needed.

Roster Book

You were sent an email from Moiph about updates to your listing in the roster book. Don't be a scumbag, reply okay or if you have changes make those as well. If you don't reply you will be shamed publicly with comprimising photos of you with spoiled food items!

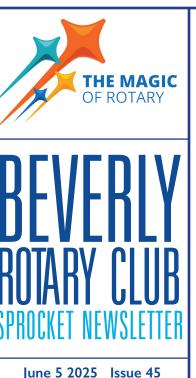
Ads in Sprocket

We will have a few openings for ads in the award winning, Pulitzer prize ready Sprocket. Let Moiph know if you want to be one of the few the proud the king of the hill. Let the gods guide you towards everlasting glory. Do it today

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Pay for meals, fines, happy dollars basically anything!

COMING UP

June 5 Andrea LeBlanc Classification Ken Krall **Rotary Foundation**

June 12 BHS Scholarship Winners

June 18 Installation Dinner 5pm DYC

VAS 80 YEARS AGO! IN KEEP US ALL EREFUL PLUS UUWN TO 4 WEEKS OF SFAN





Week

Excuse me Sean, is that hair regulation? Oh yeah, lighter up will ya!

1 Week

Recent Speakers

Due to travel we forgot to include some speakers recently; Brian Ridolfo of The Cabot and Colleen Michaels of Montserrat. Both super fabulous for those keeping score

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> **Connor Mooney** fabulous hair

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Last Week at Beverly Rotary

Meeting started at 12:15 by Prez in waiting Connor Mooney Pledge: Joe Bubriski

Reflection Dave Olson, homage to Jack Good with poem by Wendi Cook "The Oranae

Guests:

Ron Block guest, assistant District Governor Kate Fox club guest speaker

Announcements:

Kyle - Scholarship recipient lunch on June 12 please attend

Brad - chamber Golf Pretty Full 6/16, but you can do Essex tech fundraiser on 6/23

Commish - missing auction winners from big event, do you know them?

Ron Block - Lynnfield Rotary summer concerts on Common, bring a chair and blanket, weekly starting 7/10-7/31

Al - Grateful Friends Event 6/5 at Kernwood featuring Horizon and Horns, see Al for tix

Leslie - Ribbon Cutting Sterling Insurance at new address at 186 Cabot, 6/3 from 11 - 1

Moiph - Artfest 6/14 looking for volunteers for booth

+ Garden Planting 6/3 also looking for volunteers

Sergeant: Nathan Seavey



Happy Dollars:

Adam son graduated from Framingham State, daughter from Essex Tech, also sad dollars for father in law Lonnie who passed away was a fireman for 50 years and a vet

Marshall - body joined chassis on VW restore

Leslie - Sophomore son went to prom with a Senior, WOWZA! Tears were shed

Moiph - sort of happy to be back from Italy and inadvertently flipping off locals by itching under chin

Fines:

All those without name tags fined \$2

Latecomers Tim and Rebecca

In honor of guest speaker, MASS Tourist quiz in multiple choice, a 50% correct score overall. Walking Trails - Freedom Trail Famous Boat - Old Ironside Random- Deerfield Colonial Village Maps - Maparium at Christian Science Lighthouse - Eastern Point Well read - Rudyard Kipling Sister City - Salem, Japan News - Boston newsletter from 1700's Sticky Goo - Molasses flow in North End Hello Sailor - Benjamin Eddy Most Fighting - Fort Sewall Robert Kennedy truth - Small Pox Inoculations 1721



48 Dunham Ridge, Beverly Lisa Marciano 800.928.2289 www.CrossAgency.com

Speaker

Kate Fox of Mass Office of Travel and Tourism spoke to us about the Commonwealth of Mass. 25 years experience in tourism Known Leslie since 1999

Son George was a Rotary Scholar

Job does what? Make tourism interesting for locals and visitors Increase travel in MA 26.2 Billion Industry 155K jobs created

Career started as a waitress in a tourist area shilling drinks and food Now creates 2.3 Billion in tax money 24% of tourists are international Touched on current state of travel where fear coming to US is a bit of bunk, no issues

North of Boston contributes 104 million to economy including 285 jobs in Beverly

Tourism focuses on seasonal initiatives, Skiing 16 places in MA in winter, Haunted Happenings in fall, Pride in June. Excellent advertising program brings visitors to MA.

visitma.com is their website

Sperling Interactive in Salem is doing man on the streets program that's fun and exciting.

MOTT also has 6 million to give away for DDC Grants, for any organization to promote tourism. 250 grants have already been given out.



For 400 years themes include Revolution and "state of firsts" to promote. Liberty, Army, Navy all started here.

route

Becoming more lean as ARPA and Fed money is drying up. New thoughts on how to raise funds.

gram weekly

mass Film workers

massfilmoffice.org

Kate took a few questions

Raffle:

Adjourned at 1:30 Submitted by Squeeky Fromm

69

International Travelers enjoy familiar tours, Logan to Portugal is a very busy

Running a lunch and learn zoom pro-

Turning MA into a destination for films and shows. Includes Hocus Pocus, Perfect Storm. Coda, which all hire local

Commish had the card from Jo Broderick and failed to pull correct card

Space reserved for Red Sox fans who have already given up the ship in 2025

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