



**MCJ**  
Insurance Agency, Inc.  
**Michael C. Jones**  
President

409A Street  
Beverly, MA 01915

p: 978.338.4670  
c: 978.828.5822  
e: mike@mcjins.com  
w: www.mcjins.com



AUTO - HOME - BUSINESS - LIFE



**BEVERLY**  
MUNICIPAL  
FEDERAL CREDIT UNION

139 Cabot Street, Beverly

978-922-5254  
beverlycreditunion.com



**MERCY**  
TAVERN

148 Derby  
Street  
Salem MA.

www.mercysalem.com • (978) 741-4436


**turcotte** HOMES | KW EVOLUTION  
REALTOR®

**Linda Turcotte**  
REALTOR®

✓ BUYING & SELLING  
✓ MASS, NH & MAINE



turcottehomes.com



**Walter W. Hartford, CFA, CEPA**  
Financial Advisor  
100 Cummings Ctr.,  
Suite 107Q  
Beverly, MA 01915  
978-778-9667

**Edward Jones**  
MAKING SENSE OF INVESTING  
edwardjones.com



## Artsfest Coming

Also coming soon is Artsfest, Beverly's ode to street fun and art. On June 14th, we will have our tent with kids decorating T-Shirts, which mostly have replaced ties for fathers day. Will need volunteers to set up, hang with kids and break down. Whisper to Nathan or Moiph, yes I'll help. Set up, monitor, break down shifts needed.



Shirts or Skins?

## Last Weeks Speaker

Kate Fox from MOTT cam and talked up the Commonwealth and all its glory, including being #1 on hit list of new administration. Lots of great facts including being Leslie BFF, now that is worth the price of admission at any place you visit.

## Roster Book

You were sent an email from Moiph about updates to your listing in the roster book. Don't be a scumbag, reply okay or if you have changes make those as well. If you don't reply you will be shamed publicly with compromising photos of you with spoiled food items!

## Ads in Sprocket

We will have a few openings for ads in the award winning, Pulitzer prize ready Sprocket. Let Moiph know if you want to be one of the few the proud the king of the hill. Let the gods guide you towards everlasting glory. Do it today



**Super Sub Shop**  
*presents*  
**"Casual Catering"**  
*specializing in*  
*Hot and Cold Buffets*

Fresh Creative Salads  
Homemade Italian Dishes  
Custom Designed Party Platters  
324 Cabot Street, Beverly, MA 01915  
CasualCatering.com

**Paul Guanci**      978-927-4788

**Helping Local Businesses Thrive.**

To contact one of our commercial lenders call (978) 573-1300 or visit [northshore-bank.com/lenders](http://northshore-bank.com/lenders).



**NORTH SHORE BANK**  
Well north of your expectations.™  
[northshore-bank.com](http://northshore-bank.com) | [f](#) [t](#) [i](#) [o](#) [v](#)  
Member FDIC Member DIF Equal Housing Lender

Club No. 6605    Zone 32    Rotary District 7930    Beverly, Massachusetts    Organized February 24, 1921



# BEVERLY ROTARY CLUB SPROCKET NEWSLETTER

June 5 2025    Issue 45



Pay for meals,  
fines, happy dollars  
basically anything!

## COMING UP

**June 5**  
Andrea LeBlanc  
Classification  
Ken Krall  
Rotary Foundation

**June 12**  
BHS Scholarship  
Winners

**June 18**  
Installation Dinner  
5pm DYC

IT WAS 80 YEARS AGO!  
A FEW HUNDRED THOUSAND  
OF GUYS JUST LIKE THIS LANDED IN  
NORMANDY TO KEEP US ALL FREE!!!  
PLUS DOWN TO 4 WEEKS OF SEAN  
IF YOU'RE COUNTING DOWN TO CONNOR



## Recent Speakers

Due to travel we forgot to include some speakers recently; Brian Ridolfo of The Cabot and Colleen Michaels of Montserrat. Both super fabulous for those keeping score

## STERLING INSURANCE AGENCY, INC.

Established in 1929 & Still Growing!

Auto • Home • Business • Health • Life

**Connor Mooney**  
*fabulous hair*

306 Cabot Street, Beverly, MA  
(978) 922-6600



**american family care®**  
**URGENT CARE**

50 DODGE STREET, BEVERLY MA 01915  
978.922.2171 | AFCUrgentCareBeverly.com  
450 PARADISE RD, SWAMPSCOTT, MA 01907  
781.691.9366 | AFCUrgentCareSwampscott.com



**JOHNSON OBEKE**  
Agency Producer  
Biney Insurance Agency

617.678.9512 (direct)  
508.455.4129  
johnson@bineyinsurance.org  
www.bineyinsurance.com  
146 Central Ave, Ste. 3  
Seekonk, MA 02771

**TEMKIN**  
FINANCIAL GROUP, LLC



**Alan L. Temkin**  
Financial Planner  
781-876-4175  
atemkin@temkinfinancial.com

[www.temkinfinancial.com](http://www.temkinfinancial.com)

301 Edgewater Place, Suite 200  
Wakefield, MA 01880

Alan L. Temkin is a registered representative of and offers securities, investment advisory and financial planning services through MML Investors Services, LLC. Member SIPC. Temkin Financial Group, LLC is not a subsidiary or affiliate of through MML Investors Services, LLC, or its affiliated companies. 200 Clarendon Street, 19th and 25th Floor, Boston, MA 02116. 617-585-4500. CRN202111-256179

## CCI Reprographics

A Full Service Copy Center  
AV Rentals & Services

Serving Beverly Since 1979

Alex Ushakoff III - owner

4th generation Rotarian

110 Cabot Street 978-922-3773  
Alex@CCIREpro.com

# Last Week at Beverly Rotary

Meeting started at 12:15 by Prez in waiting Connor Mooney

Pledge: Joe Bubriski

Reflection Dave Olson, homage to Jack

Good with poem by Wendi Cook "The Orange"

### Guests:

Ron Block guest, assistant District Governor

Kate Fox club guest speaker

### Announcements:

Kyle - Scholarship recipient lunch on June 12 please attend

Brad - chamber Golf Pretty Full 6/16, but you can do Essex tech fundraiser on 6/23

Commish - missing auction winners from big event, do you know them?

Ron Block - Lynnfield Rotary summer concerts on Common, bring a chair and blanket, weekly starting 7/10-7/31

Al - Grateful Friends Event 6/5 at Kernwood featuring Horizon and Horns, see Al for fix

Leslie - Ribbon Cutting Sterling Insurance at new address at 186 Cabot, 6/3 from 11-1

Moiph - Artfest 6/14 looking for volunteers for booth  
+ Garden Planting 6/3 also looking for volunteers

Sergeant: Nathan Seavey

Happy Dollars:

Adam son graduated from Framingham State, daughter from Essex Tech, also sad dollars for father in law Lonnie who passed away was a fireman for 50 years and a vet

Marshall - body joined chassis on VW restore

Leslie - Sophomore son went to prom with a Senior, WOWZA! Tears were shed

Moiph - sort of happy to be back from Italy and inadvertently flipping off locals by itching under chin

Fines:

All those without name tags fined \$2

Latecomers Tim and Rebecca

In honor of guest speaker, MASS Tourist quiz in multiple choice. a 50% correct score overall.

Walking Trails - Freedom Trail

Famous Boat - Old Ironside

Random- Deerfield Colonial Village

Maps - Maparium at Christian Science

Lighthouse - Eastern Point

Well read - Rudyard Kipling

Sister City - Salem, Japan

News - Boston newsletter from 1700's

Sticky Goo - Molasses flow in North End

Hello Sailor - Benjamin Eddy

Most Fighting - Fort Sewall

Robert Kennedy truth - Small Pox Inoculations 1721

### Speaker

Kate Fox of Mass Office of Travel and Tourism spoke to us about the Commonwealth of Mass.

25 years experience in tourism

Known Leslie since 1999

Son George was a Rotary Scholar

Job does what?

Make tourism interesting for locals and visitors

Increase travel in MA

26.2 Billion Industry

155K jobs created

Career started as a waitress in a tourist area shilling drinks and food

Now creates 2.3 Billion in tax money

24% of tourists are international

Touched on current state of travel where fear coming to US is a bit of bunk, no issues

North of Boston contributes 104 million to economy including 285 jobs in Beverly

Tourism focuses on seasonal initiatives, Skiing 16 places in MA in winter, Haunted Happenings in fall, Pride in June. Excellent advertising program brings visitors to MA.

visitma.com is their website

Sperling Interactive in Salem is doing man on the streets program that's fun and exciting.

MOTT also has 6 million to give away for DDC Grants, for any organization to promote tourism. 250 grants have already been given out.

For 400 years themes include Revolution and "state of firsts" to promote. Liberty, Army, Navy all started here.

International Travelers enjoy familiar tours, Logan to Portugal is a very busy route

Becoming more lean as ARPA and Fed money is drying up. New thoughts on how to raise funds.

Running a lunch and learn zoom program weekly

mass Film

Turning MA into a destination for films and shows. Includes Hocus Pocus, Perfect Storm, Coda, which all hire local workers

massfilmmoffice.org

Kate took a few questions

### Raffle:

Commish had the card from Jo Broderick and failed to pull correct card

Adjourned at 1:30

Submitted by Squeaky Fromm

Space reserved for Red Sox fans who have already given up the ship in 2025



**The Mega Group**  
Commercial Real Estate

**BRIAN DAPICE & ASSOCIATES**

Danvers MA Office  
(978) 762-9771

Ogunquit ME Office  
(207) 360-0081

[www.TheMegaGroup.net](http://www.TheMegaGroup.net)

Specializing in Commercial Sales & Leasing, Developable Land and Real Estate Investments  
Licensed to practice real estate in Massachusetts, New Hampshire, Maine & Florida

**Desjardins**  
JEWELLERS

978-922-2149

Commodore Plaza,  
47 Enon Street  
Beverly, MA 01915-3601

**Montserrat College of Art**  
where creativity works®

visual art & design education  
continuing education for all ages  
public art galleries

beverly, ma | [montserrat.edu](http://montserrat.edu)

**Beverly Insurance**  
100 Cummings Center  
Suite 106N

**Personal and Business Insurance**

978-524-8501  
email:mike@beverlyins.com



**Matthew H. Piaker,**  
JD, LL.M., AIF®

Tel: 978-927-3123  
Email: mpiaker@cfaemail.com  
100 Cummings Center, Ste. 207P  
Beverly, MA 01915  
[www.capitolfinancialadvisors.com](http://www.capitolfinancialadvisors.com)

**CIFA**  
CAPITOL FINANCIAL ADVISORS

Securities and Advisory Services offered through Commonwealth Financial Network, Member FINRA/SIPC. Advisory services offered by Capital Financial Advisors, a registered investment adviser, are separate and unrelated to Commonwealth.

**CROSS INSURANCE**  
YOUR NEIGHBORHOOD INSURANCE AGENCY

48 Dunham Ridge, Beverly  
Lisa Marciano | 800.928.2289  
[www.CrossAgency.com](http://www.CrossAgency.com)

**Nathan Seavey**  
REALTOR®

617-545-4887  
SeaveySellsRE@gmail.com  
SeaveySells.com



**LeaderBank**  
[www.leaderbank.com](http://www.leaderbank.com)



**Nick Biancucci**  
Sr Loan Officer, NMLS#: 30692  
978-921-0686  
nbiancucci@leaderbank.com



**Matthew Blanchard**  
Sales Manager, NMLS#: 1314647  
978-500-1216  
matthew.blanchard@leaderbank.com



BUILDING STABILITY AND OPPORTUNITY  
**HARBORLIGHT HOMES**

978-922-1305  
[www.harborlighthomes.org](http://www.harborlighthomes.org)